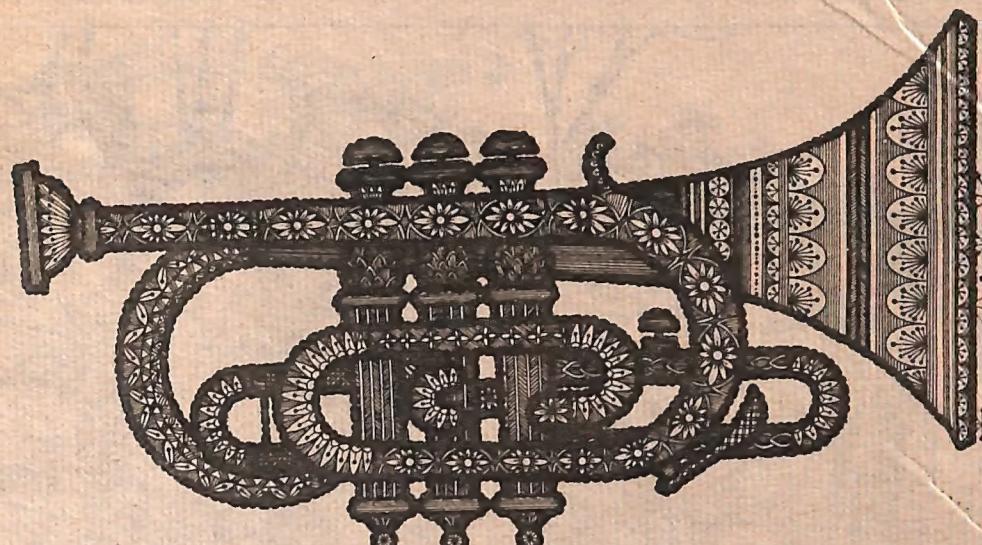


# The Timberman Times

Volume 9 Issue 9 — Special Edition

Umpqua Community College

March 1, 1984



Heralding

Pursuing Excellence 1964 - 1984  
"UCC You're The Tops"

## Events Schedule

THURSDAY, MARCH 1st 9 am to 9 pm  
"Student Day"—OPEN HOUSE DAY — PUBLIC DAY on Campus—Classes as usual

ASG—Punch Fountain—Lobby  
Nursing—Free Blood Pressure tests 3 to 7 pm, Lobby—Sodium foods display and "Joe's Heart" video tape 5 pm, Student Lounge  
Computer Club—Biorhythms and giveaways—Lobby  
Photo Exhibit—Lobby  
Fashion Review—12 noon—Student Lounge  
Computerized Career Search—Interest and Motivational Testing/Assessment (free), drawing—12 noon to 9 pm, Career Information Center

OPEN HOUSE: 4 to 9 pm with exhibits, displays, demonstrations, and tours  
Library: 10:30 am How to Locate Any Book Anywhere; 11:30 am How to Use a Computer; 1:30 pm "Stump the Librarian"; 2:30 pm Any Book Anywhere; 3:30 pm How to Computer; 4:30 "Stump the Librarian"; 8:30 pm "Stump the Librarian"  
ESB: Developmental Ed 9-5 pm Displays, computers, video; 5-6:30 pm Learning Lab Demos; 6:30-7 pm Superlearning, film (Employing Handicapped); 7:30 pm Speed Reading, film (Sign Language) and Superlearning; 8-9 pm Computers in College Education; Business 9am, 3:30, 6, 7 and 8 pm Tour of Educational Computing Lab. Audiovisual—Teleconferencing Campuswide Station "KUCC"—Schedule in guests on live TV—Monitors in 5 major locations on campus—Call "7177" to ask questions of guests. 2-8 pm, AV Studio. Math—Microcomputer demos, 5-9 pm, Computer Lab. Refreshments in evening.  
Jackson: Math, Engrg, Drftg—5-9 pm Demo of 2-D Drafting System, Room 9; Electronic Survey Equipment, Room 10; Non-electrical calculating devices, math concepts, Room 12; Math Fair for Elementary Teachers, Room 14; Engineering Hydraulics Lab, Room 15; Forestry—4-9 pm Hewlett-Packard Demo of Forestry applications (Forestry Lab), Room 14, and Greenhouse (open); Survey # Design class (open), Room 14; Psychology Lab—Biofeedback machine—Photog. memory test—"Eliza" computer counselor, Room 18.  
Snyder: Small Business Development Center Microcomputer and color graphics, Room 17. Humanities, Original poetry readings by Dr. Greg Jacob, 5 pm, Room 10.  
Tech Bldg: Nursing—Stress video tapes, 6:30, 7 and 7:30 pm, Room 20-B; Business—Wordprocessing demo and hands-on experience, 4, 5, 6, 7 and 8 pm, Room 11  
Science: Science Symposium, 5 pm, parents and public invited—6 pm no-host cafeteria-style dinner.

Continued on page 2



Thomas Doty, storyteller

## What's Inside

College History

Pgs. 2&3

Banquet Schedule

Pg. 4

Congratulations on 20 Years

Coke is it!

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# UCC: Twenty Years of S

## Reflections on Turning Twenty

By Areta Frost

Director of Community Relations

"Not just another Pretty Place..."

Engaging the attention of six hundred Roseburg businesses and educational leaders at the Chamber of Commerce "First Citizen Banquet," Dr. T.K. Olson clarified "Redefinitions of the Role of Education." He held our attention describing his role and travels as Executive Director for the Oregon Educational Coordinating Commission describing Umpqua Community College as "the most beautiful community college in the U.S., which lives up to the reputation not only in terms of beauty but in the services it provides."

### "Turning Twenty with a Backward Glance"

In UCC's twentieth year, Olson's projections may reveal a shift from being "all things to all people" to redefinition of specializing in the things UCC does best. Approaching its third accreditation in twenty years, "looking back" helps UCC clarify future focus.

Continued on page 3



Ground Breaking on the new campus, 1966, with Governor Hatfield. Left to right: Ken Knechtel, Charles Dowd, Bill Markham, Governor Mark Hatfield, President Harry Jacoby, Wayne Crooch, Fred Booth, Ray Coffenberry and Dr. Cliff Babbitt.

## JOHN FISCHER

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### Continued from page 1

Cafeteria: 7-9 pm Dr. Jack Lyford of OSU Slide/talk show Ecology of West Africa Game Parks. Indian Room, Campus Center.

Fine Arts: UCC Faculty Art Exhibit, 9 am—9 pm, Art Gallery; Victor Steinhardt (pianist) and Doris Tishkoff (historian), piano concert "The Art of Improvisation" in music and creative decision-making, 2 pm FA theater; Thomas Doty, Master Storyteller from Ashland, tells "Tales and Myths from the Tribal Northwest" from the native point of view, 4-6 pm, FA theater; UCC Choir presents Aaron Copland's "In The Beginning," 7:00 pm, FA theater.

PE Bldg: Wellness and Health Assessment Lab—Fitness Testing 7-9 pm, Gym

### FREE EVENTS: Thursday, March 1

12:00 noon: Fashion Review—Campus Center Lounge—12 noon—Home Ec Department

12 to 9 pm: Computerized Career Search—Interest and Motivational Testing/Assessment (free), drawing Career Information Center, Campus Center

2-4 pm: Open House at the ECE "Sunshine House", 621 Madrone St., Roseburg

2 pm: Victor Steinhardt (pianist) and Doris Tishkoff (historian), "The Art of Improvisation" in music and creative decision-making, Fine Arts

4-6 pm: Thomas Doty, Master Storyteller from Ashland, tells "Tales and Myths from the Tribal Northwest" from the native point of view, Fine Arts

6:30/7:7:30: "Stress"—video tape [Tech 20-B]

7-9 pm: Science Symposium presents Dr. Jack Lyford of OSU. Talk with slides "Ecology of West Africa Game Parks (Indian Room)

7-9 pm: Wellness/Health Assessment lab—Fitness testing (Gym)

7-7:30 pm: UCC Choir presents Aaron Copland's—"In The Beginning" (Fine Arts)

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# Service to Douglas County

Continued from page 2

Visionaries had the community college concept back in the fifties, but on March 30, 1964, Douglas County voters approved the concept four to one. Both Wayne Crooch and Harry Jacoby had been active on an Education Committee of Roseburg's Chamber of Commerce, completing needs assessments, and pursuing agreements with sixteen school districts to petition the State Board of Education to create a community college district. After the voter's resounding support, twenty-two sites were studied before the 98.5 acre campus, donated by V.T. and Elton Jackson, was selected "nestled within a serpentine bend of the turbulent Umpqua River (to) provide a place of serenity and beauty in which students might find the ultimate learning atmosphere."

#### UCC: "Douglas County's UCLA"

Portland architects Hewlett, Jamison and Atkinson were selected to design the campus, and later Todd Building Company of Roseburg received the construction bid. The first UCC location was on South Stephens Street. As construction proceeded on the new campus site, late afternoon and evening classes were offered in the Methodist Education Building (now Roseburg Christian School) on Main Street, and in Roseburg High School facilities. The college was called UCLA for "Umpqua College Late Afternoon." The student newspaper became the "UCLA Press." By fall of 1967, the first phase of construction was complete with the Administration Building, Library, Snyder Hall and Science, and the campus opened its doors to the public.

#### Harry Jacoby "The Man for All Seasons"

After the vision and the ground work, Harry Jacoby became the new college's first President in 1964. Jacoby set up advisory committees to keep the new administration informed on trades to build the curriculum. The committees remain a valuable source to the college in keeping pace with employment cycles today. Jacoby mandated the "best education...to be distinct, special, and reflect on an atmosphere of educational excellence, friendliness, dignity, and informality conducive to the peaceful pursuit of knowledge by high school graduates and mature adults." Needs assessment was ongoing. "The college has to belong to the people...no way will the college ever become separated from the area and its supporters." After eleven seasons, and four voter approved construction phases, President Jacoby retired in 1975, continuing to serve as Executive Secretary for the UCC Foundation.

#### Dr. I.S. "Bud" Hakanson "The Man for All Reasons"

Installed July 1, 1965, Hakanson began to build the middle name "community" with his college outreach program. Growing up in Oakland, Oregon, Hakanson came "home again" after five years as President of Clark Community College in Washington. Under Dr. Hakanson the college grew in professionalism, expanded technology and outreach of community education into all parts of the district. Frugal management and a tax base gave the taxpayers more for their money than anywhere in the state. Cultural offerings and workshops added new dimensions of enrichment within everyone's reach. When the State Board of Education mandated UCC to provide basic adult education to counter increasing high school dropout rates, the Learning Skills Laboratory and the Stewart Park Center were developed to successfully meet those needs as well. The community college with its academic basics, vocational training, community education, alternatives to the traditional classroom, and cultural base, truly became "all things to all people."

"Pursuing Excellence" the mandate established by two leaders, Harry Jacoby and Bud Hakanson, provides the theme for UCC's Twentieth Anniversary Celebration 1984. The real story is the dedication of the staff of UCC who have always been committed to the highest standard of quality education both on and off campus.

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MUSIC/THEATER AUDITIONS 3 - 7pm

DANCE AUDITIONS 5pm

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## FULLERTON BEVERAGE

PEPSI ROAD, WINSTON, ORE.

# Commemorative Banquet

Moose Lodge, March 2—6pm Social—7pm Dinner

Features, Festivity, History, Speaker: Representative Barbara Roberts

## “UCC You’re the Tops”



BARBARA ROBERTS

7-9 pm Dinner—Public without banquet tickets welcome to come in for Roberts' talk at approximately 8 pm to share in last hour of program. Program—Oregon Representative Barbara Roberts will address the “Future of Oregon’s Community Colleges” and champions education and legislative problem-solving in Oregon. First Woman House Majority Leader, Roberts has served 2 terms, has served 2 terms on the Mt. Hood CC Board and is a Parkrose School Board member and Multnomah County Commissioner. UCC Athletic Director Cy Perkins will take us briefly through twenty years of UCC—its construction phases, its people and programs with introduction of honored guests.

7:00 pm UCC Vocal Jazz “Free Fall,” Steve Biethan performing “UCC—You’re the Tops”  
7:20 pm Invocation—Bruce Oberst, UCC Counselor. Champagne Toast—Etched 1964-84 glass is a souvenir for guests to keep—Tom Keel, Chairman of UCC Board

8-8:15 pm History of College—Chuck Plummer, Dean of Instruction, Introduction of Harry Jacoby, Dr. Bud Hakanson, honored guests, alumni from each year 1964-1984

8:30 pm Dr. Hakanson introduces Representative Barbara Roberts’ Topic “The Future of Community Colleges in Oregon”

9:00 pm RHS German Band finale Happy Birthday To You

Notes: Thank you’s to UCC Staff; and Edna Turner, Norma Skoglund, Karen Worden, Terry Swagerty, The Moose Lodge, Timberman Times—Pat Conley, P&B Balloons, Free Fall and RHS Band. Additional 1964-1984 Glasses and Sets available at UCC Bookstore. Take home a table arrangement or give to your favorite charity. \$10 tax deductible gift to UCC Foundation.

Thanks local vineyards—Bjelland, Henry’s, Hillcrest

## Events Schedule—March 2nd through March 5th

### FRIDAY, MARCH 2nd On Campus

8 pm: Big Fir League Regional Basketball Play-offs, Gym, Admission fee: \$2 Adults; \$1 school age students; pre-school free

### SATURDAY, MARCH 3rd “Celebration Day”

9-3 pm: Oregon Music Educator’s Association Youth Solo Ensembles (Adjudication) Fine Arts, Jacoby Auditorium and Campus Center—Free

8 pm: Special Premiere Performance “West Side Story”—Jacoby Auditorium

8 pm: Big Fir Regional Basketball Play-offs, Gym—Admission fee: \$2 Adults; \$1 school age students; pre-school free

### SUNDAY, MARCH 4th

1 pm: Six Piano Keyboard Festival “Pianorama” for youth (Fine Arts)—Free

2 pm: Senior Citizen Matinee “West Side Story” (Jacoby Auditorium)



### Monday, March 5th

## Tenth Douglas County Career Skills Contest at UCC

### MONDAY, MARCH 5th—“Exploring Education and Vocations Day”

No day classes held.

9-5 pm: Tenth Annual Douglas County Career Skills Contest—Campuswide, High School students county-wide compete for prizes, awards, scholarships in 18 divisions, over 150 contests. Come and see youth perform in skill and career areas.

